



## BLOOMBERG JOINS GLOBAL CAMPAIGN DRIVING DISABILITY INCLUSION IN THE WORKPLACE

**London, 27<sup>th</sup> March, 2019:** At its 2<sup>nd</sup> annual Equality Summit in New York this week, Bloomberg announced it is the latest company to commit to The Valuable 500, a global campaign which strives to ensure businesses recognise the importance of the world's one billion people living with disabilities. The campaign, launched at the World Economic Forum's Annual Summit in Davos earlier this year, aims to get global business leaders to commit to real accountability and action on disability inclusion, by taking a simple first step and adding the topic of disability to their board agendas in 2019.

Bloomberg is dedicated to diversity and inclusion and focused on fostering a culture that values difference, promotes inclusion and encourages collaboration to drive business results. The company demonstrates its commitment to creating a supportive and comfortable environment for people with disabilities and their allies through a wide range of initiatives. Examples include:

- Partnering with organisations globally to recruit students and graduates with disabilities, such as EmployAbility (UK), Lime Connect (U.S.) and Talento Incluir (Brazil);
- Signing the “Time to Change Employer Pledge” to indicate [Bloomberg's support in changing the way we think about mental health in the workplace](#);
- Running apprenticeship programs in our Enterprise Data group for individuals with Autism in both the U.S. and UK, with the goal of developing the infrastructure to support a neurodiverse workforce;
- Forming a cross-functional Bloomberg team that has, since 2016, partnered with grad students at Carnegie Mellon University's Human-Computer Interaction Institute [to better understand and accommodate Bloomberg Terminal users with disabilities](#) in the long-term; and
- Enhancing the physical accessibility of our facilities worldwide for both employees and visitors with disabilities – changes that resulted from a collaboration between Bloomberg's Workplace Operations team and its Abilities Community (B-ABLE).

To further drive this issue on the global business leadership agenda, Peter T. Grauer, Bloomberg's Chairman, has pledged his support for the campaign, joining other high-profile executives including Paul Polman, Sir Richard Branson, Janet Riccio, and Mark Weinberger.

“At Bloomberg, we are committed to implementing programs and accommodations for those with disabilities to succeed and thrive in our workplace,” said Grauer. “Strong, diverse teams help us innovate, execute and succeed in a highly competitive global environment.”

Bloomberg will also jointly develop content with #valuable later this year to highlight disability inclusion by companies that are part of The Valuable 500.

The Valuable 500 was launched by Caroline Casey, award-winning activist, social entrepreneur and the founder of Binc who is registered blind, at the WEF press conference “The Case for Disability Inclusion,” following EY research which demonstrates that disability is only discussed by about 4% of global businesses.



“It is fantastic to welcome Bloomberg on board as part of The Valuable 500. Bloomberg is a leading force in the news, finance and tech industry and will provide a voice that the one billion disabled people around the world so desperately need in order to end a la carte inclusion in the workplace. When global business makes a move, society follows,” said Caroline Casey, founder of #valuable. “Having high-profile business leaders like Peter Grauer support The Valuable 500 is enormous for the campaign, so we are delighted to have him on board, and urge other leaders to get involved in paving the way for businesses to be truly inclusive.”

Casey will also lead a discussion about disability inclusion at [Bloomberg’s Equality Summit in London](#) on May 16, 2019.

Mary Quinn, an HR Business Partner for Bloomberg’s Engineering department who is visually impaired and relies on assistive technology to do her job, will also serve as a Valuable 500 agent. Over the next few months, she will share her story on social media and showcase the tools she uses to demonstrate to others in the corporate world that a more inclusive society and workplace can enable anyone – with or without disabilities – to reach their full potential.

#valuable is a catalyst for an inclusion revolution that exists to position disability equally on the global business leadership agenda. It highlights the importance to business of the 1 in 7 people who live with some form of disability across the globe. This group, which makes up 15% of the world’s population, is equal to the size of the U.S., Brazil, Indonesia and Pakistan combined – but is routinely ignored by business. Along with their friends, families and communities, those with disabilities worldwide hold a disposable annual income of \$8 trillion a year – making it a market business cannot afford to ignore. Plus, 80% of disabilities are acquired later in life, and our aging global population means the prevalence of disability is on the rise.

The Valuable 500’s mission is to unlock the value of people living with disabilities across the world. To apply to be a Valuable 500 business, please visit [thevaluable500.com](http://thevaluable500.com).

- Ends -

**Media contacts:**

Sophie Currah, Seven Hills

[sophie.currah@wearesevenhills.com](mailto:sophie.currah@wearesevenhills.com)

+44 207 199 2200

Marianne Waite, The Valuable 500 Campaign Director

[marianne@thevaluable500.com](mailto:marianne@thevaluable500.com)

Chaim Haas, Bloomberg

[chaas30@bloomberg.net](mailto:chaas30@bloomberg.net)



### **About #valuable**

Launched by Binc, #valuable is a campaign working to ensure businesses globally recognise the value of the one billion people around the world living with a disability. We believe that building a global society that recognises the value of the 1 billion people living with a disability starts with business. We're on a mission to make sure businesses across the world recognise the value of the one billion people living with a disability.

Binc was founded by social entrepreneur and activist Caroline Casey in 2015, with a mission to ignite a historic global movement for a new age of business inclusion. Binc is capitalising on Caroline Casey's 18-year track record of success engaging over 450 organisations and working with 500,000 business leaders. Binc fundamentally believes that inclusive business creates inclusive societies and is initiating a new approach to business that genuinely includes the 1 billion people living in the world with a disability. Binc is the founding team behind valuable, an ambitious global campaign to put inclusivity on top of the business agenda around the world in 2019. Binc is using a tried and tested formula that has worked in the past for gender, race and LGBT to leverage the exponential rise of The Diversity and Inclusion Agenda.

### **About Bloomberg**

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength – delivering data, news and analytics through innovative technology, quickly and accurately – is at the core of the Bloomberg Terminal. Bloomberg's enterprise solutions build on the company's core strength: leveraging technology to allow customers to access, integrate, distribute and manage data and information across organizations more efficiently and effectively. For more information, visit [www.bloomberg.com](http://www.bloomberg.com) or [request a demo](#).